



Profile:

As a problem solver and passionate designer, I pride myself in tactical and strategic design thinking. My designs are purposed for reusable UI solutions that are memorable, have context to decision making, guide user tasks, and shorten development time. I am highly productive working in a team environment or on my own. I am determined to learn and produce digital experiences for any software, tool, or product that helps users accomplish tasks.

Work History:

XPO Logistics - Oct. 2015 - present

Lead UI & UX Designer

XPO Logistics purchased Conway (\$4.1b) in Oct. of 2015.

Some of my current accomplishments:

- Designed and created the UI and User experience for XPO's first responsive billing portal. It allows customers to pay, download, dispute and manage their invoices. It also flags for any hazardous materials, or restricted items being shipped through the system.
- Conceptualized and created many different data based applications and web tools that track freight and business operations. All these interfaces are utilizing Angular UI components responsive and cross-device compatible across multiple view-ports.
- Directed, designed, and maintained all the Angular UI libraries. These are influenced by Google's material UI design guidelines and philosophy. They are reusable and cost efficient UI patterns for the XPO web-apps and tools.
- XPO logistics has grown to a **\$15b** full service international logistics company. With 91,000 employees I am the lead UX designer for the Portland office. I currently direct and co-design all consistent UI and UX practices across the floor (185 people) for all Angular tools.

Con-way Freight - Sept. 2014 - Oct. 2015

Lead UI & UX Designer

This position started as a 10-month contract which turned into an FTE role. I was the lead designer for the Android mobile Dock Operations platform. During my first year at Con-way I designed the main application that handles freight across every service center in the U.S. This application accounts for every shipment (over 250,000 daily) and all the hazardous materials within each shipment. It also recognized customers/consignees, differences in shipment pieces, weight of each shipment, the trailer volume and much more. It was the largest source of revenue (approx. \$1.5b) for Con-way each year. During this time I also designed other tools or company functions such as big data UI for visual reporting, logistics metrics dashboards, table based web tools and branding.

Atlatl Software - Mar. 2013 - Sept. 2014

UI & UX Designer

Part of a 3-person design team in Portland for a fast-growing start-up focused solely on creating software tools for other companies. I was the lead designer for various tasks from software branding to creating the software itself. Heavy emphasis was on the creation of the user experience and skeuomorphic gaming UI for various tools. Utilizing agile and flexible design processes, I was in charge of the UX and UI for Sales resource planning software, mobile ERP software, and 3D software. This was a great experience to work with a large team of IT & business staff on opposite coasts of the US.



IDL Worldwide - Aug. 2012 - Feb. 2013

Retail Experience Designer

Interested in all forms of experience design, I joined a small four person team of retail specialists. During this contract role I helped create massive retail installations for various companies. A few of the projects I was a part of were The Nike KDV shoe campaign, Starbucks Verismo displays, Merrel shoes, Under Armor and other various Nike 3D retail displays. This job was a great experience that helped me find out more about myself and kept me pointed to the digital interface industry vs retail 3D marketing.

Freelance & Wraplife.com - September. 2011 - Aug. 2012

Web & Marketing Designer

During this time I had moved back to California. I was freelancing and doing part-time design for a small & unique shop. My freelancing pertained primarily to branding because I enjoyed it so much. I worked with an agency and Intel in a 5-month contract. I created the UI and UX for their approval process survey web-tool. Intel employees were required to fill out the survey via their mobile device or desktop to host an event. This included hosting for government and high-ranking officials. The small shop I mentioned above was Wraplife.com. It was a three-position role of producing web UI for websites, branding, and vehicle wrap graphics. All the web components I worked on were for the company and its website. Branding and the vehicle graphics were created for both the company and various clients. I designed wraps for cars, trucks, wake boats and competition race cars and even got to help install them at times. We came up with graphics and font layouts for Goodwill and wrapped their semi's in Central CA.

Off the Wall Media - Mar. 2010 - Aug. 2011

Web & Marketing Designer

This position started as a paid internship during college. I got hired 6 months after interning and was introduced to creating mobile Web-apps and native health tools across Android and Blackberry. I was also part of marketing design for screen ads that display on small television screens (owned and invented by Off the Wall Media) in various restaurants. Clients for these ads ranged from Paul Mitchell products to destination ads. You have probably seen one if you have used the restroom at The Buffalo Gap on Mcadam.

Education:

Portland State University - June 2011

B.S. degree in Graphic Design and a minor in Business Management. GPA 3.85

Clackamas Community College - June 2006

Associates Degree

Volunteer Work:

AmpleHarvest.org - Website and logo design

Rainier Endodontics - Branding and collateral design

Shiloh Water Systems - Website and logo design

Passions:

In my spare time I enjoy fitness and many outdoor activities. Some outdoor activities are fly-fishing, fly tying, archery, hiking, and photographing the macro world. Tying flies is fun on rainy days when the river is too high to fish.

*Professional references available upon request.

Professional Proficiency:

Design Presentation & Tools

- White-boarding, wire-framing, hi-fidelity prototyping
- User flow-mapping, journey-mapping, card sorting
- Usability testing and interviewing
- UI library creation and management
- Digital artwork and web graphics creation
- Information Graphics
- Adobe CS6 and CC, Axure, Balsamiq, Omnigraffle, Sketch
- Angular 5 UI components and patterns
- Google Material Design components and patterns
- Acrobat/Interactive PDF creation
- Illustrating, sketching, and industrial design direction
- WordPress website management
- Microsoft Office-Word, Power Point, Excel
- 5+ years of graphic design & business sales experience

Other

- Math (600 out of 800 on the SAT in Mathematics.)
- %92 Coast Guard ASVAB score (top %10 of the US test scores)